



**International Trypanotolerance Centre**  
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## **Terms of Reference for the Preparation of a Business Plan for the implementation of the West Africa Livestock Innovation Centre 10-year Strategic Plan**

### 1. Background for the assignment.

The International Trypanotolerance Centre (ITC) was established by an Act of the Parliament of The Government of The Gambia on the 31<sup>st</sup> of December 1982 and became fully operational in 1985 with initial financing provided by a consortium of partners including: African Development Bank, Rockefeller Foundation, United Kingdom Government, the European Economic Community, the Belgian Government, the Norwegian government, UNDP-FAO and the Government of The Gambia which provided a permanent home for the institution and enacted the required legislative and legal instruments for it to function properly.

The mandate of this International Institution with a regional (West Africa) coverage was initially: to carry out studies on all aspects of Trypanotolerance for the benefit of all countries which have trypanotolerant cattle.

Its mission was later modified to allow it to work within the context of local livestock production systems and it was in the 90s mandated to: contribute to on-going efforts to increase livestock productivity and utilization in the West Africa region through the optimal and sustainable exploitation of the genetic resistance of indigenous breeds of livestock for the welfare of human populations.

For well over 2 decades ITC assiduously addressed this mandate and focused on the improvement of the genetic merit of local endemic ruminant livestock especially the N'Dama cattle and the Djallonke sheep and goats which have been shown to possess remarkable genetic resistance to a number of diseases.

The goal pursued was to improve the performance (production, productivity and competitiveness) of these animals while maintaining their innate gene-linked resistance to a variety of diseases as well as a remarkable adaptation to their hostile environment. An important goal, because these endemic breeds constitute the main and sometimes the only choice of livestock accessible to small scale livestock producers in West Africa.

During this period, ITC produced a number of regional and public goods which were globally acknowledged, but more importantly positively impacted on the livelihood resource of poor livestock producers and their communities.

In late 2011, ITC decided to revitalize and reinvent itself in order to remain relevant and better serve its stakeholders and partners in view on new and current issues and trends with discernible impacts at local, national, regional and global levels. In 2012 the centre undertook a participatory consultation with its stakeholders and partners.

The outcome was the development of a new 10-year strategic plan which among other positive and visionary changes led to a name change. By mid-2014, around 30 years after it was founded, the International Trypanotolerance Centre will become the West African Livestock Innovation Centre (WALIC).

The name change indicates some exciting new directions. WALIC will take on a broader focus, including other endemic West African breeds, and a wider geographic coverage, and work with any member country of the Economic Community of West African States (ECOWAS). The new centre will also adopt what it calls a "business unusual approach", meaning it will switch from an outdated linear model of technology transfer to an innovation systems model that takes the whole value chain into consideration. This is reflected in new vision and mission statements.

WALIC will focus on four strategic themes: Genetic improvement, conservation and enhanced use of West African ruminant livestock; Building productive capacity of value chain actors; Managing knowledge needed to increase livestock production, productivity and competitiveness; Advocacy and partnership to support livestock development

Details of this transformation and revitalization are presented in the new Strategic Plan and a well-illustrated Brochure available on the ITC Web Site ([www.itc.gm](http://www.itc.gm))

## 2. Goal:

The goal of this assignment is to develop a private-sector type business plan that could be successfully used for sourcing for financing and generating resources for an impact oriented implementation of the Strategic Plan of the West Africa Livestock Innovation Centre (WALIC)

## 3. Specific Objective

Specifically, under the leadership and with the support of a Coordinating and Resource Mobilization Consultant, the incumbent will:

- i) Familiarize him/herself with appropriate documentation of ITC and the new WALIC
- ii) Consult with ITC/WALIC management, staff, stakeholders and partners
- iii) On the basis of the above, develop a stake holder validated private-sector type business plan to be used for sourcing for financing and generating resources for an impact oriented implementation of the Strategic Plan of WALIC.

iv) In collaboration with the management and staff of ITC finalize a solid Business Plan foundation on which WALIC can build its resource mobilization strategy for the long term.

#### 4. Duration

The assignment is expected to be concluded within a 30-day period.

#### 5. Deliverables

5.1 An inception report containing a detailed presentation of methodological components and a table of content of the final document to be submitted 5 days after the contract is signed.

5.2 First draft of the business plan to be submitted 20 days after the inception report, for comments by ITC and partners consulted during the consultative visits.

5.3 Final business plan to be submitted not later than 5 days after the receipt of feedback and comments from ITC and consulted partners.

#### 6. Qualification, experience and competencies.

##### The consultant for this assignment should have:

- At least of a Masters degree or equivalent in development economics or agricultural economics or related fields;
- At least a 5-year work experience in business planning, programme/project development,
- A solid knowledge of the West African livestock sector and work experience in the region
- A good knowledge of and familiarity with national and regional strategies, policies and priorities for agricultural development in West Africa, in particular for the livestock sector
- Language capabilities to function in both English and French.

Interested candidates should submit an expression of interest letter and a detailed Curriculum Vitae latest by the 21<sup>st</sup> of March 2014.